


## Monthly Report Template for COMPETE Grantees



**Grantee:** African Cotton & Textile Industry Federation (ACTIF)

**Report for the month of:** April 2011

Based on your grant agreement implementation timeline, please highlight the activities you have accomplished over the past month.

<b>Activities</b> <i>Activities should be directly in-line with your grant agreement</i>	<b>Activity Status</b> <i>If the activity has been accomplished, please give results. If the activity has not been accomplished, please provide an explanation.</i>
<b>Result #1: Promoting Trade in African, Cotton, Textile and Apparel</b>	
<b>1.1 Develop a regional CTA Directory to enhance Trade</b>	<b>ON GOING</b>  <i>The information that will be used for this activity will be extracted from the supply side analysis being conducted in four Eastern African Countries funded by CDE.</i>  <i>The exercise is currently in progress.</i>
<b>1.7 Advocacy for the sustainability of AGOA</b>	<b>ON GOING:</b>  <i>ACTIF secured the support of Trade Mark East Africa (TMEA) in support of a second phase of Advocacy activities for the sustainability of AGOA. The activities will include: Advocacy services by a reputable Washington law firm; Travel to the US by ACTIF Chairman and Chairman and Advocacy activities during the AGOA forum in Zambia. These activities will be implemented in May and June 2011.</i>  <i>An updated position of ACTIF on AGOA (ACTIF White paper - 2011) has since been developed.</i>
<b>1.8 Indo – Africa cooperation along the cotton value chain</b>	<b>ON GOING:</b>  <i>An application for follow up activities along the South South cooperation was submitted to ITC and is currently under review.</i>  <i>The application focuses on partnership between India and EAC on Capacity building, market access</i>

	<p>and investment promotion along the cotton value chain.</p>
<b>Result #2: Enhancing institutional framework for ACTIF sustainability</b>	
<p><b>2.1 Promoting the profile of ACTIF through value generating activities for sustainability.</b></p>	<p><b>CTA Magazine:</b> <i>The ACTIF editorial board held 2 meetings in the month of April 2011. The name for the magazine has been selected as 'Cotton Africa' and the cover and layout developed. Invitations for contribution of articles and adverts have also been developed.</i></p> <p><b>Upgrade of cottonafrica.com:</b> <i>A contract has since been signed with Netplus ltd and they have begun working on the upgrade sections for secure online payment system and online template for magazines.</i></p> <p><b>ACTIF Documentary:</b> <i>A draft proposal has been prepared and is currently under review with the objective of promoting the profile of ACTIF.</i></p> <p><b>Update of ACTIF brochure:</b> <i>review currently ongoing</i></p>
<p><b>2.2 Enhance ACTIF's online trade link platform cottonafrica.com</b></p>	<p><b>ONGOING</b></p> <p><b>Online Marketing:</b> <i>ACTIF is also working with Netplus to develop an online marketing tool for newsflashes and general promotions.</i></p>
<p><b>2.4 Discussions with TradeMark East Africa to seek partnership in areas of mutual interest in cotton, textile &amp; Apparel value chain</b></p>	<p><b>On GOING:</b></p> <p><b>Kenyan Application:</b></p> <p><i>Discussions were held with TradeMark East Africa to explore possibilities of partnership and support in a Kenyan programme for the CTA sector. An application was subsequently drafted and submitted to TMEA including value to ACTIF.</i></p> <p><b>EAC:</b></p> <p><i>Discussions were also held with the East African regional coordinators on the possibility of</i></p>

	<p>developing a regional program for the CTA sectors to be run and managed by ACTIF. A draft application was subsequently prepared and is in the process of being submitted.</p>
<p><b>2.9 East African CTA Conference in Kenya</b></p> 	<p>ACTIF in partnership with Kenyatta University, KAM / KAMEA and other stakeholders are planning to host an EAC regional CTA conference in Mombasa Kenya during the month of November 2011. The objective of discussing the challenges faced by the Cotton, Textile and Apparel Industries in Africa and explore opportunities for trade, capacity building and investment.</p> <p>The regional conference will also be used to raise the profile of ACTIF and attract membership.</p>
<p><b>Result #3: Develop a Market information system (MIS) for enhancing Competitiveness</b></p>	
<p><b>3.1 Supply side analysis to develop a market information system (MIS) – East African Region of CDE membership (Kenya, Uganda, Tanzania &amp; Sudan)</b></p> 	<p><b>ONGOING</b></p> <p>Wazir Advisors, the external consultants for Intertek Mauritius arrived in Kenya and held preparatory meetings with ACTIF. A kick off meeting was also held on 29<sup>th</sup> April where a formal presentation on the study plan was made to ACTIF and CDE, where CDE was represented by the Program Manager, Rooben Mooteeveeren and ACTIF Chairman Jaswinder Bedi was also in attendance. A draft report on the secondary research was presented. The study was set to commence in May 2011 and be concluded by July.</p>

**Additional comments or results:**

**Below are the specific attachments accompanying this Monthly report:**

1. ACTIF Newsletter for March 2011
2. CTA supply side analysis Kick off presentation
3. CTA supply side analysis implementation plan
4. CTA Magazine layout
5. CTA Conference Concept paper
6. ACTIF White paper 2011